

# BuildStarR Ecosystem



**Buildconnectedness** for the global construction and real estate industry.

**BuildStarR** = amazon + IBM

# Motivation



Steven Wang –  
Founder & President



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Founder & CEO

Since 1998, **Mr. Bamboo** had been supplying and installing bamboo, as well as other types of wood flooring and vinyl plank flooring to residential and commercial customers in the Chicagoland area. Steven has also imported a wide range of products from overseas manufacturers, such as bamboo and other wood flooring, kitchen sinks, faucets, cabinets, furniture, marble and granite products.

Steven made his decision to franchise his flooring business based on the following reasons:

- Average flooring sales closing rates in the flooring industry is about **30%**; **Mr. Bamboo's** closing rates was about **80%**!
- **Lumber Liquidator** had **388 stores** in US and their sales was **\$902 Million** and market cap are **\$3 Billion**.

**Mr. Bamboo Franchise** - Steven's goal was to create a retail flooring business model that was better than **Lumber Liquidators**, for both residential and commercial customers. He spent 8 years developing his business operations manual, which was 1200 pages long. **Mr. Bamboo Franchise** was approved in 2014 and became one of 3,000 franchisers in the US.

Steven opted not to pursue the franchise business due to his realization that restricting the business to a single product category, flooring, would hinder its growth potential. He decided to leverage his relationships with global manufacturers to offer a broader range of building materials as a "**One-Stop Shop**," expert product installation services, and advanced software capabilities to deliver comprehensive integrated solutions for the global construction and real estate industry, and ultimately led to the creation of **BuildStarR**.

# Market Size

- 1 Global Construction Materials Market to Reach **\$1.5 Trillion** by 2027.
- 2 The Construction Materials market in the U.S. was **\$277.7 Billion** in the year 2020.
- 3 The Flooring Installers industry in the U.S. was **\$29.8 Billion** in 2022.

## **Big Problem – Construction Industry**

- The cost of building materials, labor, construction taxes, and interest rates has increased.
- Developers, building owners, builders, general contractors, and property management companies are always seeking ways to reduce their costs, increase their profits, and pencil out more new development deals.

## **Challenges – Commercial Real estate Industry**

- Real estate investment firms, capital, and finance firms are consistently on the hunt for properties that offer both value and high returns.
- Their limited approach significantly narrows their innovative financing solutions, customer base, and diversity of opportunities in this highly competitive industry.

# Big Problem – Construction Industry

Building owners; Developers; Builders; General contractors; Property management companies are confronting big problem.

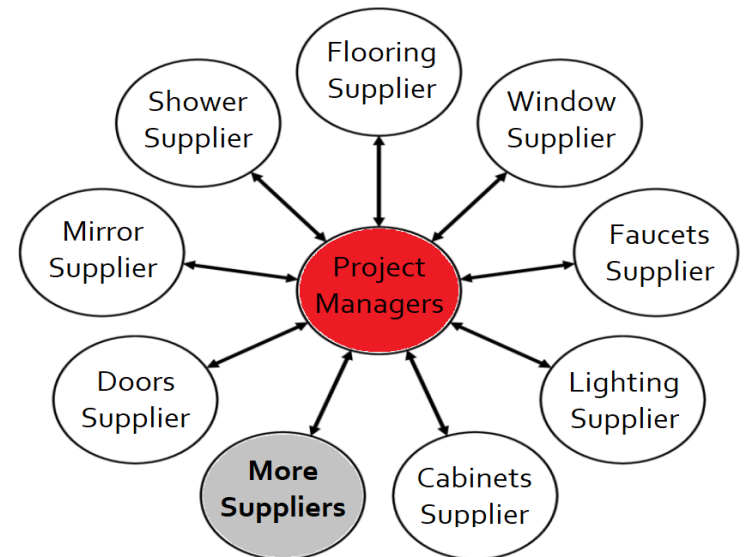
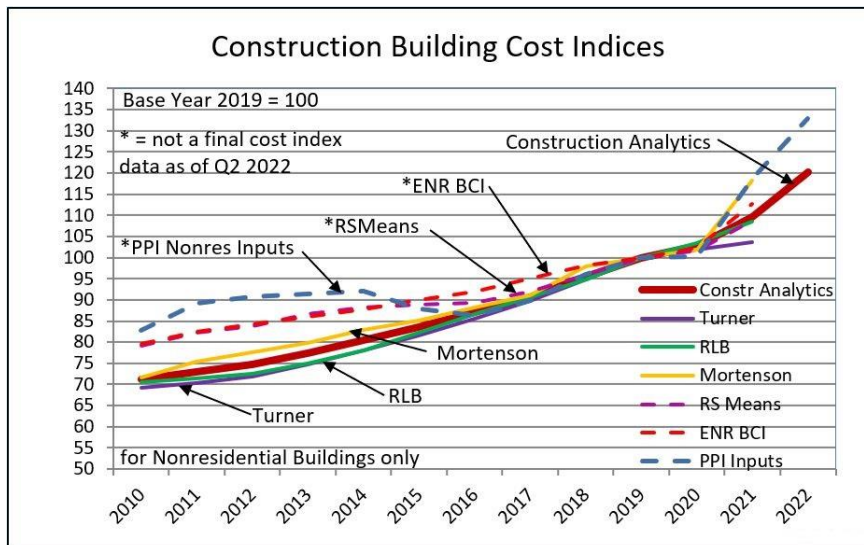


**How can I reduce the costs and increase profits  
and pencil out more new development deals?**

# Market Pain – Construction Industry

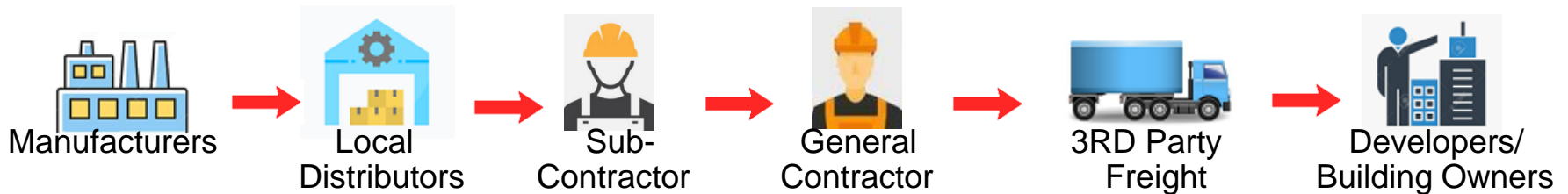
1 There are too many *middlemen* between product manufacturers and building owners, developers, and builders, property management companies and general contractors.

2 Their project managers must devote a substantial amount of time and resources to shop for materials from multiple suppliers; this is an expensive and time-consuming endeavor.



# Solution – Construction Industry

**WITHOUT** BuildStarR



**BuildStarR** reduces building material costs for their clients by **24%** to **58%**.

**BuildStarR** delivers product containers directly from manufacturers to clients' job site or warehouse, based on their preferred schedule (typically 3 to 4 months).

# Business Model – Construction Industry

**BuildStarR was founded with a specific purpose in mind:** making a significant impact on the construction and real estate industry globally by leveraging our over 26 years of experience in the global manufacturing, logistics, construction, and product installation industries.

## Unique Success Factor-1

We work with over 500 well-established and vetted manufacturer contacts worldwide.

## Unique Success Factor-2

We eliminate all the middlemen. Product from manufacturers to our clients' job site directly.

## Unique Success Factor-3

We provide competitive pricing for product installation services across various trades.

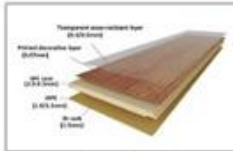




# Products

## BuildStarR

**YOUR ONE-STOP SHOP FOR ALL YOUR BUILDING MATERIAL SUPPLIES**



Flooring



Wall Tile



Countertops



Resilient Stair Tread and Riser



Building Glass



Resilient Millwork Wall Base



Bathroom Mirrors



Granite Wall Panel



Kitchen Cabinets



Lighting



Doors



Lumber



Acrylic Shower Trays



Hardscaping



Windows



Shower Doors



Faucets



Bathroom Accessories



Cabinet Pulls



What are you looking for?

Over 20 product categories and over 4,000 items

# Our Clients, Project Types & Markets

## – Construction Industry

1

### Our Clients:

Building owners; Developers;  
Builders; General contractors;  
Property management  
companies.

2

### Our Project Types:

Medium to large Multifamily;  
Affordable housing; Student  
Housing; Senior Living; Office  
Buildings; and Hotel Projects.

3

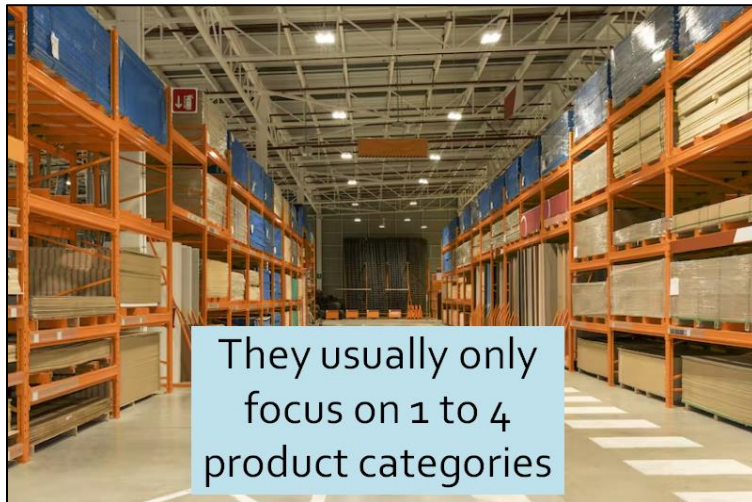
### Our Markets: Global Markets.



# Competition – Construction Industry

## 1 One-Stop Shop:

**No** supplier currently in the market that offers a complete range of building materials as a **One-Stop Shop** solution.



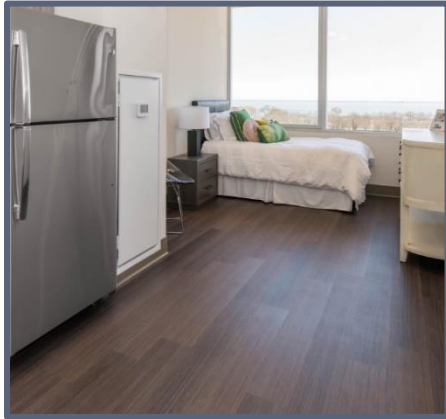
## 2 Installation Services:

**No** building material suppliers currently provide local installation services on the materials they offer.



# Success Stories

## Michigan Avenue Redevelopment



150-unit multifamily redeveloped project in downtown Chicago at **820 S. Michigan Avenue.**

1

We supplied and installed a better Luxury Vinyl Plank flooring than was originally specified for this project. At the same time, **we were able to reduce the cost for our client by 70%.**

2

We supplied and installed custom-made 6" Resilient Millwork Wall Base for this project, **we were able to reduce the cost for our client by 68%.**

3

We supplied Resilient Stair Tread and Riser for this project: **we were able to reduce the cost for our client by 42%.**

# The California Gold Rush & Levi Strauss

Much like the individual miners during the California Gold Rush, companies in construction and real estate industry diligently seek rewarding opportunities, navigating a terrain filled with potential challenges.

Just as Levi Strauss recognized the needs of miners during the California Gold Rush, **BuildStarR** is identifying pressing needs in the global construction and real estate industry - **Buildconnectedness**.



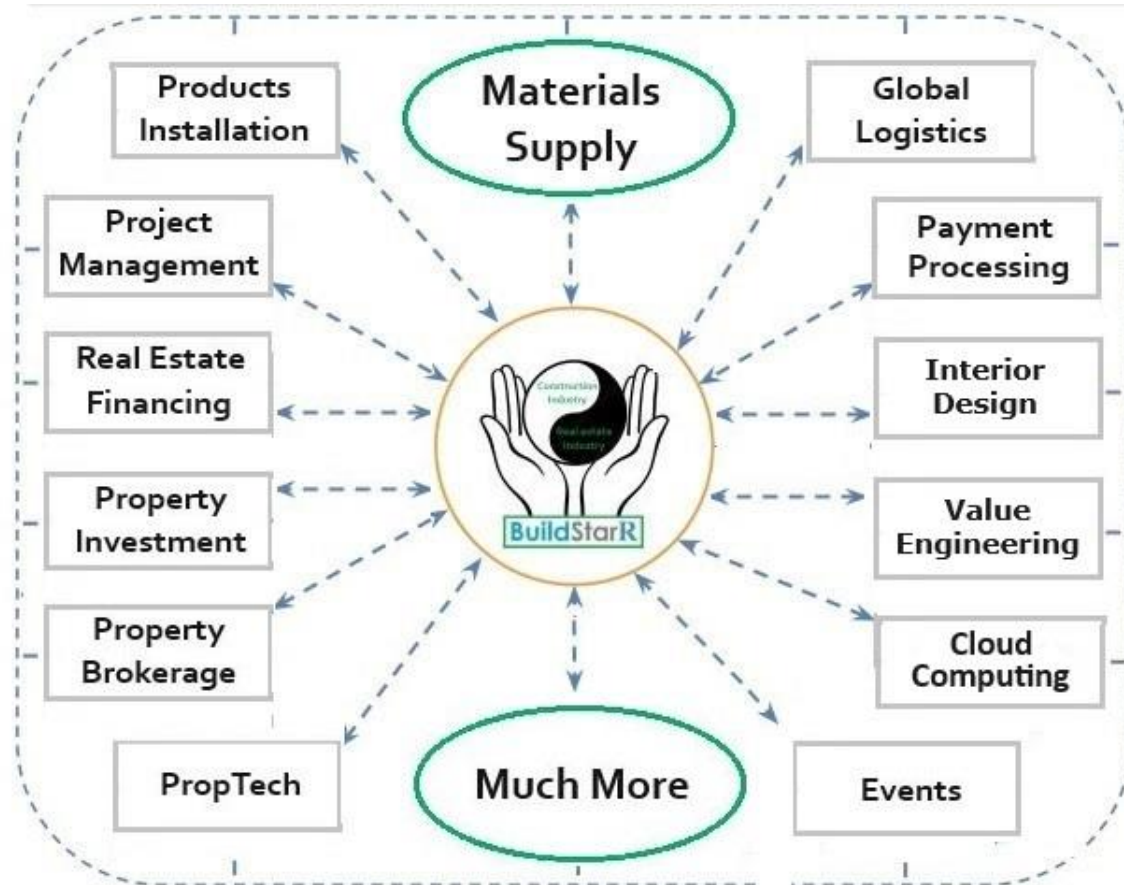
During the Gold Rush, most would-be miners lost money, but people who sold them picks, shovels, tents and blue-jeans (Levi Strauss) made a nice profit.  
- Peter Lynch

Miners during the California Gold Rush

Peter Lynch's quotes

# Mission

Global solutions for the construction and real estate industry.



**BuildStarR** builds local communities for its clients to collaborate more efficiently and seamlessly in the global market.

# amazon & BuildStarR

## Amazon business model:

Amazon provides a platform for both buyers and third-party sellers to interact and conduct transactions, as well as offering hardware and cloud computing services.

## BuildStarR business model:

- Shipping building materials from manufacturers to their global clients and providing product installation for the materials they supplied.
- **BuildStarR** ecosystem in global market.

**BuildStarR** generates more profits from the services it provides:

Materials Supply	Products Installation	Global Logistics
Project Management	Real Estate Financing	Property Investment
Property Brokerage	PropTech	Payment Processing
Interior Design	Value Engineering	Cloud Computing
Events	<b>Much More</b>	

# Vision

1. **Direct Sourcing and Delivery:** BuildStarR provides building materials directly from global manufacturers and delivers them to clients' project sites, serving as a true "**One-Stop Shop**" and cutting costs by up to **58%**.
2. **Expert Installation Services:** BuildStarR offers expert product installation services across various trades for the materials it supplies.
3. **Comprehensive Integrated Solutions:** The BuildStarR platform provides comprehensive integrated solutions for the global construction and real estate industry.
4. **Advanced Cloud Computing:** BuildStarR's cloud computing capabilities deliver real-time data, analytics, and insights to drive informed decision-making and optimize operations.
5. **Global Community Building:** BuildStarR will establish local communities worldwide.
6. **Ambitious Growth:** BuildStarR aims to become a greater company than Amazon.
7. **IPO Timeline:** We envision an **IPO** offer within a 5 to 7-year timeframe.





## Conclusion


Cost Efficiency for All	Global Market Access
Collaboration and Integration	Customer-Centric Solutions
Innovation and Technology Adoption	Expanded Investment Opportunities
Efficiency and Productivity	Enhances Value Creation
Access to Resources	Streamlined Process
Risk Mitigation	Adaptability to Change
Sustainability Practices	Comprehensive Integrated Solutions

It's impossible to imagine a future where **BuildStarR** customers don't demand cost-effective building materials, competitive prices for product installation, and comprehensive technology solutions.

## Ideal Advisors and Partner Profile

- Home builders
- Multifamily developers
- Real estate companies

- Has passion, integrity and trust
- Share our values and see our mission

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# BuildStarR



**Steven Wang**  
Founder & CEO

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**We only come to this world once,  
Pursuit of Happiness!      Pursuit of Excellent!  
Always do the right thing even when no one is watching!**

**These three words that define my life and hold significant value to me:  
Courage, integrity and commitment.**

**Live each and every day, like it was my last day on Earth!**